

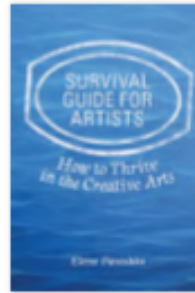
Survival Guide for Artists: How to Thrive in the Creative Arts

Elena Parashko

From how to overcome the fear of a blank canvas, cope with rejection, accept challenges and enjoy success, Australian artist Elena Parashko offers a roadmap and practical techniques to help unlock your full creative potential and live the artistic dream in this down-to-earth handbook. She addresses the issues common to all creative people, and suggests simple but effective ways to develop your creativity and manage the business side of being a fulltime artist. Her positivity is infectious and will inspire anyone with the desire to give up the day job and focus solely on their art.

RedDot Press £11.25 (Amazon), 228 pages (S/B). ISBN 9780692520604

Elena Parashko is a regular contributor to *Leisure Painter* magazine.



The Artist magazine, November 2016